

## **Privacy Policy**

Your privacy is important to the National Children's Advocacy Center. This statement describes the NCAC's privacy practices for its Web site, including what type of information is gathered and tracked, how the information is used, and with whom the information is shared.

### **Personal Information**

You can visit [www.nationalcac.org](http://www.nationalcac.org) without telling us who you are and without revealing any information about yourself. However, to access certain portions of the Web site, you may have to submit information such as user-id and password, or to access some services we provide, you may have to give us personal information such as your name and address and e-mail.

To access our transaction programs, we may ask you for your address and/or credit card information. When registering via the NCAC website or through the services hosted by Kintera, we may also ask you to choose a security question to answer (such as your mother's maiden name or your pet's name). This required information is necessary for us to process transactions, issue a new password if you forget or lose your password, protect you against credit card fraud, and to contact you should the need arise in administering your account.

### **Information security and quality**

We intend to protect the quality and integrity of your personally identifiable information. We have implemented appropriate physical, technical and organizational measures, such as using industry accepted encryption for transmission of credit card information, to help keep your information secure, accurate, current, and complete.

### **Web site traffic information**

When you arrive at or leave the NCAC Web site, we automatically receive the Web address of the site that you came from or are going to. We also collect information on which pages of our Web site you visit while you are on our hosted site, the type of browser you use and the times you access our hosted sites. We use this information only to try to better understand visitor preferences and to manage the load on our servers.

### **Cookies**

We sometimes use cookies to collect anonymous information from visits to our sites to help us provide better service. We may use this data to analyze trends and statistics and to help us provide better customer service, but we do so in ways that keep the information anonymous. A cookie is an element of data that a Web site can send to your browser, which may then be stored on your system. You can set your browser to notify you before you receive a cookie, giving you the chance to decide whether to accept it. You can also

set your browser to turn off cookies. If you do so, however, some areas of some sites may not function properly.

### **Disclosure to third parties**

We will only share personally identifiable information with a third party if and when the individual submitting this information has permitted us to do so, or if we are required by law to do so.

### **Children's Online Privacy Protection**

While little, if any, of the NCAC Web site, is directed towards children, we are committed to comply with applicable laws and requirements, such as the United States' Children's Online Privacy Protection Act (COPPA).

**Links to Other Web Sites.** The NCAC web site contains links to other Web sites. NCAC is not responsible for the privacy practices or the content of such Web sites.

### **Notification of Changes**

This privacy statement was last updated on September 30, 2003. Please visit this page to check for update.

### **Questions regarding this statement**

Questions regarding this statement should be directed to [webmaster@nationalcac.org](mailto:webmaster@nationalcac.org) or